

MERGERS & ACQUISITIONS, NEWS

OneDigital Acquires Reichley Insurance Agency, Expanding Ohio P&C Footprint

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ATLANTA, GA – June 17, 2025 – [OneDigital](#), a leading insurance brokerage, financial services, and HR consulting firm has acquired [Reichley Insurance Agency](#) (Reichley), a Property and Casualty (P&C) firm based in Beavercreek, Ohio. With the addition of Reichley, OneDigital continues its strategic growth across Ohio, strengthening its position as a leading provider of property and casualty services across the state. This marks OneDigital's sixth P&C acquisition in Ohio, reinforcing the company's investment in local expertise to serve regional business and individual needs.

Reichley Insurance Agency has proudly served the Beavercreek and Xenia, Ohio communities since 1951, maintaining a three-generation family legacy. [Perk Reichley, CIC](#), serves as President and is the current owner of the agency. The dedicated team of seven at Reichley will continue to personally service their over 3,400 clients, offering comprehensive auto, home, life, health, and business insurance programs, including international health and travel insurance, individual health insurance, Medicare supplement/Advantage plans, and long-term care insurance.

“Perk Reichley has been a great friend for decades, and his incredible work ethic, character, and integrity make a lasting impact on everyone who has the pleasure of working with him. I am honored to welcome him and his team to OneDigital to build upon the strong foundation they have established as we continue building a growing presence in Ohio.

— [Jonathan Theders, Principal, Senior Client Executive](#)



This is an exciting moment for our agency and our customers, representing a new era of opportunity and support. Joining OneDigital allows us to leverage the strength and expertise of a national leader while maintaining the trusted relationships and personalized service our clients value. Our customers will now enjoy a wider range of coverage options, innovative risk management strategies, and the collective knowledge of a larger team dedicated to their success.

— Perk Reichley, President, Reichley Insurance Agency

As insurance needs continue to evolve, Reichley clients will now benefit from OneDigital's expanded capabilities—including broader coverage options, proactive risk management, and access to a full spectrum of services spanning employee benefits, financial services, and HR consulting. Backed by OneDigital's national scale and resources, the Reichley team will continue delivering the trusted, local service their clients value, now with even greater support to help individuals and businesses thrive.

About OneDigital

OneDigital's team of fierce advocates helps businesses and individuals achieve their aspirations of health, success and financial security. Our insurance, financial services and HR platform provides personalized, tech-enabled solutions for a contemporary work-life experience. Nationally recognized for our culture of caring, OneDigital's teams enable employers and individuals to do their best work and live their best lives. More than 100,000 employers and millions of individuals rely on our teams for counsel and access to fully integrated worksite products and services and the retirement and wealth management advice provided through OneDigital Investment Advisors. Founded in 2000 and headquartered in Atlanta, OneDigital maintains offices in most major markets across the nation. For more information, visit onedigital.com.

About Reichley Insurance Agency

Established in 1951, Reichley Insurance Agency is a third-generation, family-owned and operated firm serving the greater Beavercreek, Ohio community. President Perk Reichley, CIC, who continues the legacy as the third-generation owner, upholds the agency's long-standing commitment to personalized service and trusted expertise. Specializing in Property & Casualty insurance, the agency also offers a comprehensive range of Life and Health insurance solutions, including Medicare Supplement and Advantage plans. Their suite of services includes personal lines such as home and auto insurance, as well as commercial coverage for property, vehicles, and general liability. For more information, visit reichleyins.com

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